# sinemasal

Sínce December 30, 2012 untíl today We introduced

5,5 MILLION
children to the
magical world of cinema

We organized
20,000+
creative workshops with
children and young people

We traveled **300,000+** km visiting **3,000+** locations in **77** provinces

We are a huge family of 10,000+ people from 46 countries

With 1.000+ individual donors 500+corporate DREAM PARTNERS

We raised awareness among

# **MILLIONS**

of people on the issue of inequality of opportunity in access to art.

2023 - 2024 activity report

# Loyalty Project...

In 1999, I was a 12-year-old child when I experienced the Düzce earthquake. I haven't forgotten even for a moment those kind-hearted people who pulled us out of that rubble that day, wrapped us in blankets, and handed out hot soup so we wouldn't get cold...

The notification that came to my phone on the morning of February 6, 2023, was the sign that I had to carry out the most important task in my life.

I had to pay my debt of loyalty in the most suitable way...

During the 21 months I spent in Hatay, I realized that I was making myself useful in this life.

#### We remember with mercy...

Almost two years have passed since the February 6 earthquakes...

While the pain of the earthquake is still fresh, we commemorate our fellow citizens who lost their lives. We offer our condolences to their relatives and wish recovery to all those who affected by the earthquake.

We continue our support wholeheartedly so that life can return to normal again. We hope that the benevolence we all offered during this difficult time keeps on being alive forever.

# The story of 21 months...

As a matter of fact, we didn't feel like writing this report. We wish there was a miracle and we could go back to the night of February 6, 2023, and these things had never happened...

What you will read in this report, all the work that is actualized had been carried out by national and international volunteers that are sensitive to social problems, as well as Sinemasal Hatay team that lost their loved ones on the night of February 6, 2023.

You will read with great surprise the things that was done during 21 months. You will be proud of the realization of the project with such a high social impact and you will look to the future with hope.

The biggest thanks goes to our teammates from Hatay who worked day and night to help their city get back on its feet again.

With endless thanks for their valuable contributions of our Hatay team and all our volunteers who supported the work with dedication, great perseverance and hope despite the difficult regional conditions, above-normal temperatures, freezing cold, rain and storms...

Enes Kaya Founder of Sinemasal

# The Story of the Foundation and the Development of Sinemasal

The idea of Sinemasal emerged in 2007, with the impact of the hardship in the childhood years of Enes Kaya -a 1999 Düzce earthquake survivor-, and with his active awareness of citizenship and his desire to introduce children living in villages to the magical world of cinema. Kaya founded Sinemasal on December 30, 2012, together with the advisory board, composed of experts in their fields, after a 6-year long intellectual preparation process. The aim was to enable children with limited social, cultural and economic opportunities to see life more positively and dream of a better future.

Bringing the real cinema experience to Türkiye's most difficult to reach mountain villages, Sinemasal developed over time and began to reach socio-culturally underdeveloped neighborhoods of cities as well. Organizing festivals where so many different workshops and events take place -including theater and music along with cinema- Sinemasal has taken its place among the most comprehensive culture and arts festivals in Türkiye.



Some of the 20 Prestigious Rewards HARVARD UNIVERSITY AND MIT MEDIA LAB

ONE OF THE TOP 10 SOCIAL ENTERPRISES IN MIDDLE EAST

INTERNATIONAL YOUTH FOUNDATION

ONE OF THE TOP 20 SOCIAL ENTERPRISES IN THE WORLD

🦠 TÜRKİYE'S NEWEST AND MOST SUCCESSFUL FESTIVAL CONCEPT 🦑

EUROPEAN UNION

THE MOST COMPREHENSIVE YOUTH PROJECT

For further detailed information about Sinemasal, you can visit **sinemasal.org** 

2,000+ volunteers from 46 different countries contributed to the works of Sinemasal Hatay which were carried out under the leadership of Sinemasal Management and Advisory Boards.

In addition to the volunteers, more than 100 young people from Hatay, who were affected by the earthquake and lost their jobs, were also employed at Sinemasal Academy campuses.

To see all the donors and volunteers that supported



## **Board Members of Sinemasal Cultural & Arts Association**

Sinemasal Hatay Team

Enes Kaya, Chairman of the Board Neslişah Kaya, Vice Chairman of the Board Semih Yasar Boyacı, Board Member Sevcan Alkan, Board Member Fehmi Erdem Avbulut, Board Member

# **Project Design and Producer**

Enes Kaya

#### **Resource and Project Development Enes Kaya**

#### **Art Director**

Enes Kaya

## General Coordinator

İlkay Bilgiç

# **Hatay Coordinator**

Cansel Huriyetoğlu

#### **Culture and Arts Consultant**

Neslişah Kaya

#### Social Impact Consultant

Semih Yaşar Boyacı

## **Hatay Project Consultant**

Selahattin Künefeci

#### **Guest Artist and Educator Consultant**

Gültekin Celik

# **Technical Staff and Event Supervisor**

Maksut Köse

#### Campus Concept Plan Design

**Enes Kava** 

Yasin Büvük

Neslişah Kaya Merve Akdağ

Sevcan Alkan

Fehmi Erdem Aybulut

## Graphic Design and Illustration

Sevcan Alkan

#### **Cine-SAR Team Supervisors**

Furkan Can Yeni Onur Doğan Taha Aktas

# Antakya Campus Supervisor

Cansel Huriyetoğlu Salih Sağaltıcı

# **Defne Campus Supervisor**

Ece Kireçdağ

#### Samandağ Campus Supervisor

Deniz Can Zubari Semir Banadura

## **Psychosocial Support Specialists**

Gözde Hürriyetoğlu İrem Özal Semir Banadura

## **Educators**

Büsra Akıcı

Ece Kirecdağ

Emel Kanadlı

Gamze Hançer

Mehmet Gür

Özge Hatice Menni

Selen Irmak Muti

Selma Özcelik

Ayfer Aşkar

Cevriye Ceren İnceerler

Cansel Huriyetoğlu Deniz Can Zubari

#### **Production Assistants**

Emir Huriyetoğlu Yücel Aşar

# **Cleaning and Food Attendants**

Cansu Altınöz Ciădem Güzel

Selma Gündüz Türkan Düzce

# **Security Attendants**

Akan Umut Güngör **Emre Vural** Faysal Subaşı Hidayet Kırıkkayış Mehmet Altınöz

#### **Technical Supervisors**

Batuhan Yeni Cihangir Taştan Erol Doğan İbrahim Kavasoğlu Korhan Özal Mehmet Türk

Mert Kerem Kadız

Savaş Karaçelik

**Technical and Event Staff** Barış Arslan Caner Küçükavcı Cansu Huriyetoğlu Cem Hançer Cemil Açıkgöz Deniz Demirel Duygu Tabaoğlu Gizem Korkmaz Gülcan Huriyetoğlu İlmittin Kireçdağ Meryem İpek Ertaş Mithat Temam Mustafa Tuna Müge Tunç Sağaltıcı Onur Güzel Orhan Mutlu Senem Sönmez Süleyman Muti

## Transportation and Logistics

Şaban Tabaoğlu

. Tülay Güzelkokar

. Ali Osman Özdemir Aygün Yıldız Emre Yıldız Hüseyin Sahilli Mehmet Ali Karaağaç Onur Karaağaç Taner Atac

#### Children Council

Defne Altınöz Esila Güzelkokar Süleyman Huriyetoğlu Engin Huriyetoğlu

# Periodic & Event Based Artists

and Educators

Abbas Bayhan Ali Hüseyin Gümüş

Ayşegül Eryılmaz

Barış İnaç

Benan Aka

**Burak Tifur** Ezgi Deniz Kürek

Gültekin Çelik

Hanımsultan Hatunoğlu

Mehmet Şerif Şahin

Nazife Avhan

Nihat Çetinkaya

Rıdvan Güzel

Serhat Irmak

Sinan Yaman

Üveys Eylül Çelik

Velit Ataklı Yunus Yaman

Zehra Sürmeli

Financial Advisor

# Erhan Altın

**Accounting Supervisors** Şaziye Baş Cemil Şengül

#### Istanbul Office Staff

Murat Ağırgötüren Zeynep Beyhan Zübeyde Poyraz

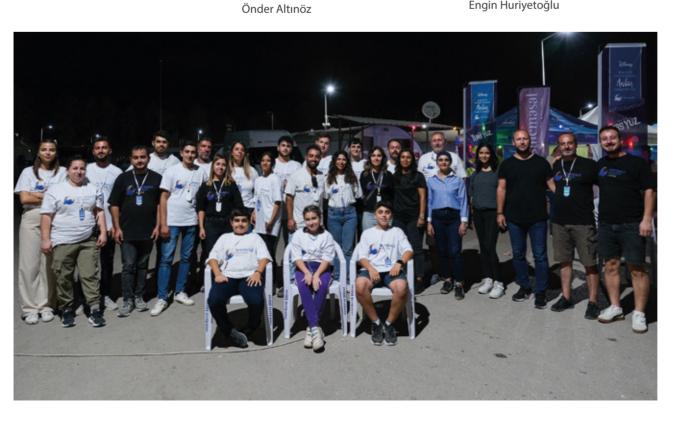
#### **Special Thanks**

Abdullah Dağlı Ali Aslan Ersin Bolat Fırat Köse Hakan Okay Kadir Temur Mehmet Atasoy

Yusuf Kaplan

Volunteers who took part in the works of Sinemasal Hatay were selected from among people who are competent mainly in the following fields;

- Clinical psychologist, specialist psychologist
- Pedagogue, Sociologist
- Child and adolescent psychiatrist
- Adult psychiatrist
- Child development specialist
- Special education specialist
- Child development technician
- Preschool teacher
- Classroom teacher
- Counseling teacher
- High school & university exam teachers
- Visual arts teacher
- Performance artists
- Play therapists Art therapists
- Creative drama instructors



## Sinemasal Hatay Journey

We can categorize under 5 main titles the earthquake region works of Sinemasal, which lasted **21 months** and touched the lives of **600 THOUSAND children**, young people and their families;

Cine-SAR (Sinemasal Search and Rescue)

Sinemasal Search and Rescue team of 11 people reached Hatay in the first hours of the earthquake and contributed to the operations for 9 days.

# Humanitarian Relief Services & Psychosocial Support

Sinemasal volunteers, whose number reached 200 people on the 9th day of the earthquake, continued to be on the field in Hatay as **three mobile teams**;

- Supporting the establishment of tent cities for shelter.
- Supporting the logistics for the transportation of basic needs such as water, food, hygiene and clothing via off-road and panel van vehicles.
- Initiating psychosocial support works with psychologists and pedagogues.

## Sinemasal Academy Campuses

During the time spent in the field, by examining that the effects of the destruction and great losses would last for many years and by envisioning that more comprehensive operations should be carried out in the region, Sinemasal team decided to actualize the Academy project and prompted the entire Sinemasal Family by calling for international support.

For Sinemasal Academy Campuses, the number of children and young people living in tent and container cities was selectively researched and areas that ensure continuity were selected to reach the largest number of people, at a common distance from tent and container cities that are close to each other.

With the support of many national and international individuals, institutions and organizations, the installation of campuses started on an area of **20 decares** in total in Antakya, Define and Samandağ districts.

The campus plans designed by Sinemasal team, were built from scratch with all components and infrastructure again by Sinemasal.

Within the scope of Sinemasal Academy, **more than 100 young people from Hatay**, who were affected by the earthquake and lost their jobs, **were employed** and **three campus teams** consisting entirely of Hatay people were constituted.

Relief Services & Psychosocial Support Works carried out by Sinemasal mobile teams were also launched at Sinemasal Academy Campuses in accordance with the needs of children, young people and their families.

Sinemasal Academy Campuses responded to a great need of many people, institutions and organizations, that provide humanitarian aid to the earthquake region, by taking on the task of being a logistics center and safe warehouse.

By opening the doors of the campuses, all the institutions and organizations that carry out voluntary work in different fields in the earthquake region, were provided the opportunity to breathe and rest by utilizing the facilities such as hot showers, clean toilets, open kitchens, 24-hour hot meals and accommodation.

# Sinemasal Academy Education Support Program

27 thousand students benefited from the Education Support Program, the details of which you can review on page 5. Within the scope of the program; continuous education support was provided 7 days a week, libraries with a total of 10 thousand books were established, and 200 thousand reference books in different branches and stationery materials were distributed. (At the end of the project, the libraries were donated to local schools.)

5

#### Sinemasal Academy Culture & Arts Program

Events were held at **348** different locations within the scope of the Culture and Arts Program, the details of which you can examine in the rest of the report.

# Why Sinemasal Academy?

The earthquake caused people to suffer from so many physical, mental, economic and social damages. Undoubtedly the most vulnerable group is the children. Children who are newly realising life are not mature enough to understand the losses of the earthquake, and they are able to get over these impacts in longer periods of time.

Children, who lost their loved ones and homes as their safe spaces, constantly bear witness to the grief and an agenda full of earthquakes, destruction and losses by being side by side with adults.

Appropriate conditions must be provided for them so that they can overcome the physical and psychological devastation they experience, and by accessing psychosocial support their bonds with themselves, other people and life can regain strength. The power of art is very significant in recovery processes, and it is necessary to carry out works to ensure that children can overcome the circumstances with the least harm.

Considering the losses, the traumas and harsh living conditions of the survivors that are all caused by the earthquake on February 6, 2023, and taking into account that this situation will last for a long time, we decided to actualize Sinemasal Academy project in order to minimize the negative effects of this disaster with sustainable methods. The Sinemasal Academy project is of great importance so that individuals, institutions and organizations, government agencies, non-governmental organizations, universities and volunteers who want to support nationally and internationally can meet with the children in safe areas, be in solidarity with them, implement furthermore coordinated activities and monitor their social impacts.

In this way, it was aimed to ensure that the supports that have already been provided and that will be distributed to the region could reach more people with a multiplier effect and it was intended to prevent both time and financial waste.

In order to reduce the burden on both families and public works, Sinemasal Academy project aimed to reconnect the children and young people -affected by the earthquake- with life after all this pain in Hatay, where almost all living spaces, public and particularly educational buildings were severely damaged.

Sinemasal Academy project was implemented in order to ensure the full access of support from all areas, to create safe and child-friendly areas, and to carry out the activities in coordination, solidarity and within the framework of a program.



Derince E5 Karayolu 4. Sk. Antakya, Hatay

Sinemasal Academy Antakya Campus



**DİMES FAMILY** Ozan Diren Yelda Tavlan Duygu Süleymanoğlu



Cenk Soner Öznur Halilcikoğlu Çalışkan Ela Önem Yurtbaşı Barış Erdoğan Güneş Tanış



**Enes Kaya** 

#### **Special Thanks**

Ali Celik, Coordinator Governor Mustafa Harputlu, Antakya District Governor Abdullah Aktas, Antakya District Governor Tahir Şahin, Coordinator District Governor Alparslan Sözen, Coordinator District Governor Kenan Koyuncu, Derince Neighborhood Representative



Dursunlu Mh. Defne, Hatav

# Sinemasal Academy Defne Campus

#### **KOCABIYIK FAMILY**

Nursel Ölmez Ateş Dilek Özkan Büşra Yılmaz Gamze Vanlı

Zeynep Alioğlu Elif Aygül Serpil Kaya Betül Engez

And Borusan Ocean Volunteers Platform

#### **Supporters**



Akif Kemal Akay Ahmet Duringa Zafer Özgentürk



Hikmet Cincin Serdal Şahutoğlu Selehattin Eskiocak

#### **Special Thanks**

Ali Arslantaş, Coordinator Governor Kadir Okatan, Defne District Governor Mesut Çoban, Defne District Governor Ebubekir Erdoğan, Coordinator District Governor Fazıl Tüzel, Coordinator District Governor Kadir Ulusov, Coordinator District Governor Emirhan Arıkan, Coordinator District Governor Suphi Tekyıldız, **Defne District Governorship Coordinator** Selahattin Künefeci, **Defne Municipality Deputy Mayor** 



Sahil Yolu, Mağaracık Mh. Samandağ, Hatay

## Sinemasal Academy Samandağ Ömer Faruk Boyacı Campus



**TPF FAMILY & Donors** 



**GATE FAMILY** Dr. Lin Han Kafkas Sönmez

# Zoksstudio

Neslişah (Köroğlu) Kaya

#### **Special Thanks**

Hüseyin Engin Sarıibrahim, Coordinator Governor Mehmet Aksu, Samandağ District Governor Emre Dündar, Samandağ District Governor İbrahim Ergin, Coordinator District Governor Selahattin Hıdır, Coordinator District Governor Kemal Güzel, Samandağ District Governorship Coordinator

Our endless thanks goes to our Ministries, Hatay Governorship that provided all their support for us to realize our Sinemasal Hatay works, to our district governorships that provided all the necessary assistance for the continuity of the campuses, to our municipalities that met our campuses' water, hygiene and disinfection needs, to AFAD that met our electricity and lighting needs, to the law enforcement forces and our Ministry of Internal Affairs that ensured our security, to our provincial directorates of the Ministry of Family and Social Services, the Ministry of Youth and Sports, the Ministry of Culture and Tourism, and the Ministry of National Education for their support on coordination, to our General Directorate of Civil Society Relations for making things easier for us, to our neighborhood representatives who made great efforts in the announcement of the events and the participation of the public, and to the tent and container city

managements for all of their valuable

contributions...

#### **Ministry of Family and Social Services** General Directorate of Child Services

Derya Yanık, Minister Mahinur Özdemir Göktaş, Minister İsmail Ergüneş, Vice Minister Leman Yenigün, Vice Minister Dr. Musa Şahin, General Director Ayşegül Yıldırım Kara, General Director Bayram Ince, Head of Department Armağan Durmaz, Social Worker Süleyman Yıldırım, Hatay Ministry Provincial Director Firat Karlı, Hatay Ministry Provincial Deputy Director

#### Ministry of Internal Affairs

AFAD Disaster and Emergency Management Presidency General Directorate of Civil Society Relations General Directorate of Security Gendarmerie General Command

#### Ministry of Culture and Tourism Collaboration on movie screening

**Ministry of National Education** Collaboration on event planning

Ministry of Youth and Sports Collaboration on event planning

# **Hatay Collaboration Protocols**

Hatay Governorship Antakya District Governorship Defne District Governorship Samandağ District Governorship

#### **Special Thanks**

Mustafa Masatlı, Hatay Governor Oğuzhan Bingöl, Hatay Deputy Governor Gökay İçen, Hatay Deputy Governor Mehmet Miraç Topaloğlu, Hatay Deputy Governor Cağla Mert, Governorship Press & Public Relations Director Mehmet Akif Bilgin, Civil Society Relations Provincial Director Berna Yücedağ, Civil Society Relations Provincial Directorate

We supported Sinemasal Academy because; Play is an essential need for children, just as a blanket or a meal is so important after a disaster. Culture and arts have a great impact on society in terms of recovery and returning to normal.

At Sinemasal Academy Campuses, the activity program is being applied that focuses on interactive and experiential learning, prioritizes the development of children and young people, provides an extra-curricular education process, and enables children and young people to dream of a better future by introducing them to different activities.

Following components take part within the scope of

## SINEMASAL ACADEMY **EDUCATION SUPPORT PROGRAM**

- Mother and child education
- Early childhood education
- Preschool classes
- Primary and secondary school study classes
- High school counseling classes
- Preparatory classes for university
- Preparatory classes for scholarship exams
- Preparatory classes for visual arts school
- Space tent, math and science classes
- Comprehensive library and playgrounds

Following spaces take place within the scope of

## SINEMASAL ACADEMY **CULTURE & ARTS PROGRAM**

- Multi-purpose stage
- Open-air cinema, theater and concert areas
- · Cinema, drama and music classes
- Visual arts classroom, dream wall
- Performance tents

Our campuses also include; exhibition and sports areas (tennis, badminton, volleyball, basketball, miniature castle), kitchen niches suitable for children, food and beverage areas, plantation areas for fruit saplings, vegetables and medicinal plants, first aid and psychosocial support tents and living spaces of volunteer teams.

In the company of volunteer psychologists and pedagogues, first events held on our campuses were on "emotions". Because disasters are visible to children, but they are very difficult to be understood and defined. Children, constantly playing games on earthquake among themselves, are telling each other about the severity of the destruction. By our ssional psychosocial support, we tried to prevent the triggering and the deepening of traumas of children by providing them access to safe areas where they could get away from the agenda of the disaster for a while.

# SOME OF THE OUTDOOR ACTIVITIES TAKING PLACE ON CAMPUSES AND MOBILE EVENTS:

Face Painting, Painting Workshop, Puppet Workshop, Mask Workshop Balloon Workshop with a Clown

Fairy Tale Workshop, Dream Circle, Dream Wall

Barış Manço - 'Dream Sharing' Workshop

Teaching on Values, Dream Box, Poetry Box, Rhythm Workshop

Children's Concerts, Karaoke and Song Contests

Social Circus Performances, Musical Theater Trainings

Juggler, Pantomime, Magician, Puppet and Dance Shows

Interview with Surprise Guests (Celebrities, Influencers, etc.)

Nature, Ecology, Exhibition, Installation, Sustainability Practices

Documentary screenings on sustainable living

Short is Better Screenings: Short films from different countries

Open Air Cinema and Theater screenings

ON CAMPUSES

attend daily education Mother and child education 150

Early childhood education 150 - 3/4/5 years old Preschool classes 150 - 5/6 years old

Open Air Public Concerts, National Match Broadcasts

A total of more than 5,000 workshops, events and volunteer teamwork, under **527** different titles, were actualized on our campuses and mobile events.

To see all



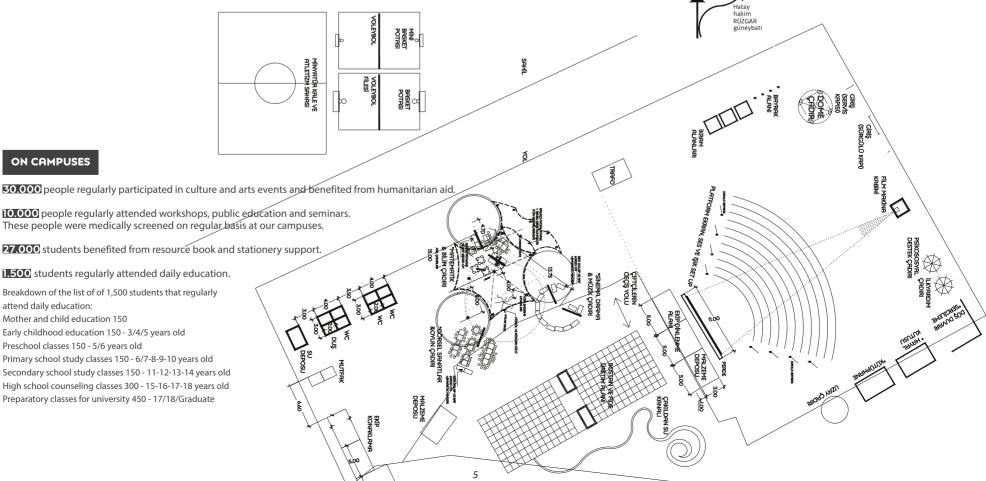
Hundreds of thousands of people had pleasant and quality time at the events like open-air cinema, concerts and theater plays.

Within the scope of **Sinemasal Academy Culture and Arts Program**, more than **30 concerts**, more than **100 theater** shows, and more than 500 open-air cinema events were organized in 21 months.

In the cinema events held under the stars, accompanied by popcorn and fruit juice offerings, so many different screenings were made such as; popular Yeşilçam films, children's animation films, informative documentary films on sustainable living, short films from different countries, and cult and newly released films. Sometimes we got carried away by the excitement of sports and showed derby and national football matches.



HATAY SAMANDAĞ CAMPUS



# Individuals, Institutions and Organizations Using & Contributing to Campuses

WE SHARED OUR SİNEMASAL ACADEMY CAMPUSES WITH ALL INDIVIDUALS, INSTITUTIONS AND ORGANIZATIONS THAT WANT TO WORK IN THE EARTHQUAKE REGION. THE FACT THAT OUR CAMPUSES ARE AN EXEMPLARY AREA WITH THEIR INFRASTRUCTURE, ORDER, CLEANNESS AND SECURITY INFLUENCED NGO'S AND INSTITUTIONS, NOTABLY UNICEF, TO CHOOSE THESE PLACES FOR THEIR WORK. WE HOSTED A TOTAL OF **205** INSTITUTIONS ON OUR CAMPUSES.



# YGA Science Campaign

Within the scope of **Young Guru Academy (YGA)** Science Campaign, educational experiments and science workshops; such as Robotic Art Set, Spin Art, Colors in Black, Mysterious Colors, Newton Disk were held at Sinemasal Academy Campuses. These workshops, developed with the advices of specialist psychologists, allow children to feel confidence and control. The workshops are organized with the insight that children need not one-time, but sustainable activities in which they are actively involved, rather than they passively occupy themselves.



# **Active Participation**

**Theater TEMPO**, that organizes International Ankara Puppet Festival, carried out puppet theater activities at Sinemasal Academy Campuses with the aim of developing children's perspective on aesthetics, enabling active participation and enriching their creative worlds.

# **Theater**

Hatay Metropolitan Municipality **City Theater** organized children's plays and workshops at Sinemasal Academy Campuses after the earthquake.

# **Celebrity Support**

Öner Erkan, Simge Günsan and Kaan Erkan, with **Kadropa Çocuk**, came voluntarily to Sinemasal Academy Campuses and performed a children's play for 3-12 age group.



# Social Circus with UNICEF

Within the scope of the **Social Circus** project that is carried out in partnership with UNICEF and Turkish **Development Foundation**, trainings on balance, acrobatics, trampoline, trapeze and juggling were provided by organizing courses for children of 7-14 age group. During the 8-week training period, with the Social Circus method, it was aimed to minimize the negativities experienced by children and young people, to provide them tools that help them express themselves in daily life, to assist them to gain self-confidence, and to help them to acquire vital social skills such as concentration and coordination. At the end of the trainings and at various intervals, circus shows were held both on the campuses and in the surrounding villages and neighborhoods. More than 20 thousand children were reached within the scope of trainings and performances.





# **Surf Center**

In May 2024, we started hosting **Hatay Surf Center** as the field sponsor at our **Sinemasal Academy Samandağ Campus.** Thanks to the devoted work of the Transforming Waves team, the Surf Center has become a loved and appreciated project throughout Türkiye. With the completion of our Sinemasal Academy Project, we completely handed over our Samandağ campus to Hatay Surfing Center. We have absolute faith that they will raise generations that connect with **their roots, themselves and nature.** 

To see all 2025 individuals, institutions and organizations that use Sinemasal Academy Campuses and contribute to the work



hit Jv/37TasPI

# 7 Prestigious Awards to Our Campuses

Borusan Oceans Volunteers Platform was with us from the beginning till the end of the project.

We would like to thank BORUSAN Family wholeheartedly for being a unique partner in the Sinemasal Academy project that is designed and implemented by Sinemasal.

THANKS TO THE VALUE WE HAVE CREATED TOGETHER IN THE LIVES OF TENS OF THOUSANDS OF CHILDREN, YOUNG PEOPLE AND THEIR FAMILIES, WITH OUR SİNEMASAL ACADEMY BORUSAN DEFNE CAMPUS WE HAVE BEEN DEEMED WORTHY OF A TOTAL OF 7 AWARDS, 4 OF WHICH ARE INTERNATIONAL;

ÖSGD 16TH HEARTFELT AWARDS

MOST EFFECTIVE NON - GOVERNMENTAL ORGANIZATION & PRIVATE SECTOR COLLABORATION

ÖSGD 16TH HEARTFELT AWARDS

BEST VIDEO EXPLAINING ADDED VALUE

GLOBEE AWARDS

BUSINESS PHILANTHROPIST OF THE YEAR (SILVER AWARD)

STEVIE INTERNATIONAL BUSINESS AWARDS

EVENTS CATEGORIES / CAUSE & GREEN - EMPLOYEE GIVING & VOLUNTEERISM (GOLD AWARD)

STEVIE INTERNATIONAL BUSINESS AWARDS

EVENTS CATEGORIES / CAUSE & GREEN - CSR EXPERIENCE (GOLD AWARD)

STEVIE INTERNATIONAL BUSINESS AWARDS

ACHIEVEMENT IN CORPORATE SOCIAL RESPONSIBILITY (SILVER AWARD)

DÜNYA NEWSPAPER SOCIAL BENEFIT AWARDS

VALUE ADDING PROJECTS - DISASTER MANAGEMENT

#### Thematic & Concept Events



# **Stationery Support**

With **DiMES**, the main sponsor of our Antakya Campus, we distributed **school bags**, containing gift packages and stationery, to primary school students. With **OBSESSO**, we distributed **youth kits** along with various gifts to students who are getting prepared for high school and university exams.

In all of the events that lasted for 21 months, DİMES fruit juice was served and the volunteers working in the field regained their energy with OBSESSO cold coffee.

#### Kite Festival

We celebrated the arrival of spring with a **kite festival** at our Sinemasal Academy Hatay Campuses.

# **Furnishing Support**

With **The Walt Disney Company**, we met office furniture needs of 28 educational institutions and non-governmental organizations and provided support for white goods to 17 sheltering centers.

# Ramadan Abundance

With **NOW** we said that it is nice to share and we served **pide to 43 thousand families** in Hatay and organized **events for 7,000 children** after iftar.



We would like to thank **NOW** Family wholeheartedly for sharing the abundance of Ramadan with the people of Hatay and offering unforgettable moments to the children. Project team:

Burçin Gülşen İçağasıoğlu Burcu Eryılmaz Sibel Evrensel Naz Arsan



# **Open Air Cinema Festival**

Along with Disney Volunteers;

As part of the 1th Sinemasal HATAY Open Air Cinema Festival, we organized events in 5 villages of Antakya under the sponsorship of Disney. (2023)

Within the scope of the **2nd Sinemasal HATAY Open Air Cinema Festival**, we organized events in 6 districts under the sponsorship of Disney. (2024)



# The Light in Our Hearts

We organized events in 5 towns with the collaboration of **Hatay Governorship**'s "Light in Our Hearts Project" and with the coordination of **Hatay Provincial Directorate of Family and Social Services.** (2024)



# Vitamin Support

We collaborated with **ÇiftçidenEve** social initiative to provide vitamin support to families staying intemporary sheltering centers. With the valuable contributions of donors, the oranges and tangerines left on the branches in Samandağ were purchased from their producers and delivered to thousands of people staying in temporary sheltering centers throughout Hatav.



# **Evvel Temmuz**

With Evvel Temmuz Culture and Arts Festival, one of Hatay's most important cultural events, we organized 11 events in 6 different locations with the participation of more than 60 thousand people. We provided technical team and equipment support for the meeting of the artists of Türkiye and the people of Hatay who were affected by the earthquake.



# Zeki Demirkubuz

We brought together Türkiye's **Oscar** nominated movie "**Life**" and Hatay cinema lovers. We did an interview with the director of the movie, **Zeki Demirkubuz** after the open-air screening of the movie at Sinemasal Academy Antakya Campus.



# Gupse Özay

We held the Hatay premiere of the movie **Lohusa** with the valuable contributions of NuLook Production Company and the participation of the film crew and actors. We hosted **Gupse Özay**, who has been supporting the works of **Sinemasal** for many years, this time in Hatay with the movie Lohusa.



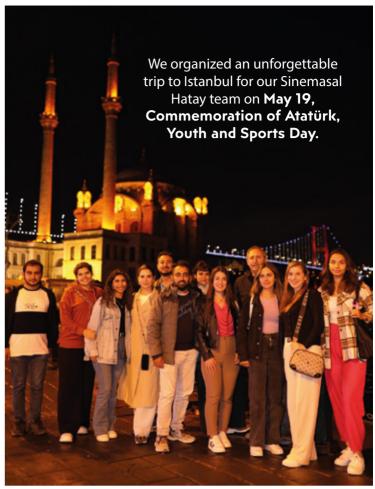
# **Graduation Ceremonies**

We organized **graduation ceremonies** for our students who benefited from Sinemasal Academy Education Support Programs that are carried out at our campuses.

# National Holidays



We celebrated **April 23**, **National Sovereignty and Children's Day** with great enthusiasm at Sinemasal Academy campuses.







On Türkiye's **100th anniversary**, we celebrated our **October 29**, **Republic Day** with great excitement, together with DİMES Volunteers, Borusan Oceans Volunteers Platform, Gate Foundation and with the participation of thousands of citizens and the protocol.



#### National and International Volunteer Stories

When the world was shaken by the earthquakes of February 6, 2023, Malaysian PJ Alfelor Pillonar was staying at Your House in Balat in Istanbul. Being informed about the work for the earthquake region, that is initiated by the Sinemasal team under the leadership of Enes Kaya, PJ launched an international donation campaign and delivered a large amount of support to Hatay.

Sharon Leanne Croxford, an Australian professor of gastronomy, was deeply shocked when she learned about the earthquake in Türkiye. Sharon, who established deep bonds with Türkiye during the time she spent in Istanbul and Hatay when she was a student, started an international donation campaign with her daughter Elena. Coming to Hatay from Australia with the collected contributions, Sharon and Elena supported the works at Sinemasal Academy campuses for 2 weeks.

Traveler couple Zoya Saveleva and Anatoly Savelyev, who were on a world tour at the time of the February 6, 2023 earthquakes that affected millions of people, changed their route and came to Hatay with the idea that "One of the greatest gifts that can be given to a person is to make them feel that they are not alone". They supported the works at Sinemasal Academy campuses for 2 weeks.

Young people coming together from 12 different countries of Europe came to Hatay with the Earth Medicine Project and voluntarily supported Sinemasal Academy works.

University students from all corners of Türkiye joined Sinemasal to help survivors with basic needs such as food, clean water, medicine and shelter, as well as to support culture and arts and educational works.

**More than 2,000 volunteers from 46 different countries** contributed to the works of Sinemasal Hatay that lasted for **21 months.** 

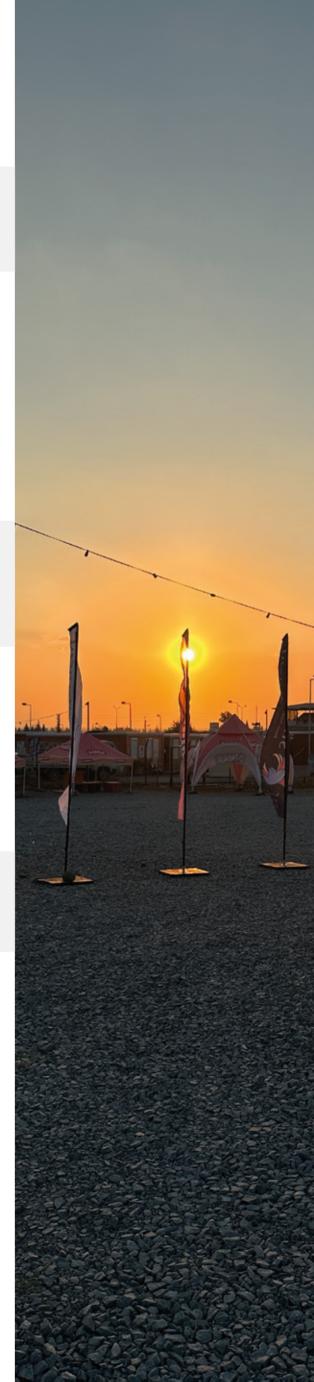
We hosted all of our volunteers at our campuses. We provided transportation, accommodation, meals and hot shower facilities.

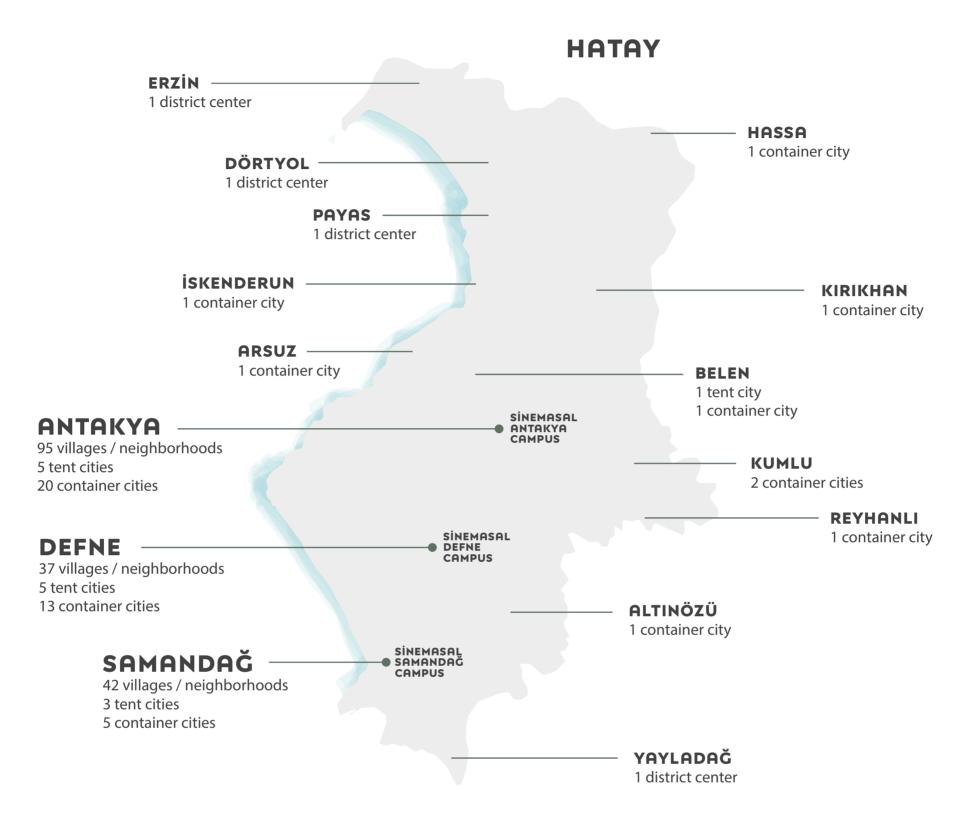
Our volunteers both supported the daily operation of the campuses and conducted workshops with different age groups.

To see all the donors and volunteers that supported



bit.ly/3DzGA1





Within the scope of Sinemasal Academy mobile events, all 15 districts of Hatay were visited.

 $All\ villages,\ neighborhoods,\ tent\ and\ container\ cities\ in\ Antakya,\ Define\ and\ Samanda\S\ districts\ were\ visited.$ 

In addition to our works in **HATAY**, together with our different project partners, we met with children and young people affected by the earthquake in **ADIYAMAN**, **GAZIANTEP**, **KAHRAMANMARAŞ** and **KİLİS** within a 21-month period.

Within the scope of Sinemasal earthquake region works that are carried out by **9 different units**, including 3 campuses, 3 mobile, 1 coordination, 1 management, 1 humanitarian relief unit, different events were brought about at **348** different locations.

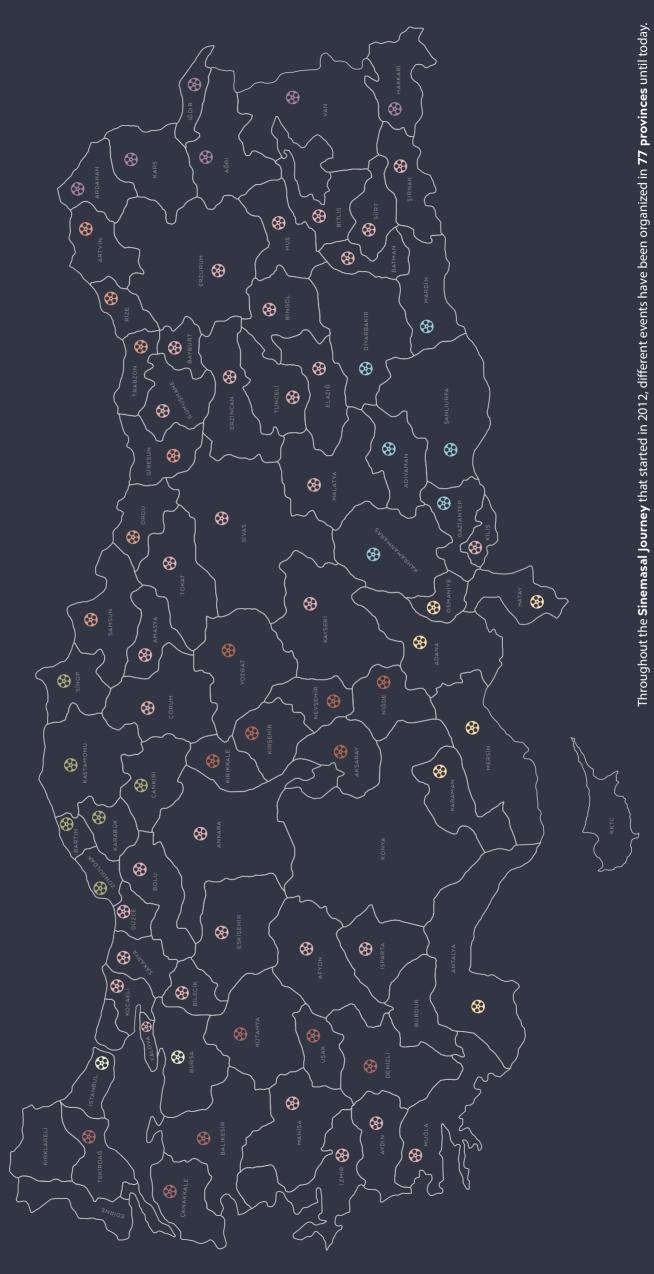
All studies were carried out under the coordination of the relevant Ministry, Governorship and AFAD.

To see all the locations of the events



bit.ly/4fDJGi4





Throughout the **Sinemasal Journey** that started in 2012, different events have been organized in **77 provinces** until today. In 2025, it is planned to carry the excitement of Sinemasal to children living in Burdur, Edirne, Kirklareli and Konya provinces.

sinemasal

Sinemasal Journey for 12 years and 21 months in Hatay...

When we look back, it seems like a miracle that so many events were brought into being...

We would like to thank wholeheartedly all the people, institutions and organizations who believed, trusted and supported us during this process. We are glad for their being...

Now is the time to follow new dreams;

Cappadocia Biennial International Anatolia Film Festival **Dream Chasers & TV Series Project** 

Details coming soon...

#### **BECOME A VOLUNTEER**

By volunteering you too can be a part of our future dreams.

#### **BECOME A DONOR**

You can make individual donations to our Association so that we can reach more children and young people.

#### **BECOME A DREAM PARTNER**

As a corporate dream partner, you can witness closely the astonishing impact of these extraordinary works.













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